

Chrestos – The Green CRO

Company History



The word "Chrestos" comes from ancient Greek and loosely translated means "better".



How it all began



When Chrestos was founded and given its name in 2006, we set out to build a company where many things were better than we had known before.

By "better," the founding partners referred to their personal experiences in the service industry. They wanted the freedom to live their own values in their company. Transparency and integrity played a significant role in this. They were among the first company values postulated.

We told our customers not only what we could do but also what we couldn't yet do and where our limits were. We have had good experiences with this openness. We are very grateful to our customers, from the founding phase to this day, for honoring this openness.



Sustainability gains importance

Internally, the focus was on working conditions. With our accumulated experience within various corporate groups from smaller and bigger service companies, we had clear ideas about how working conditions must (or must not) be to perform and work healthily in the long term.

In the first few years, sustainability was primarily focused on the economic dimension and helped our young company achieve stability and continuous development through conservative management.

Since the mid-2010s, the ecological dimension of sustainability has gained importance for us. External ratings by Ecovadis have shown us the potential for improvement and helped us to systematize and prioritize our sustainability efforts. In addition, the social dimension and responsibility for the workforce and their families, together with society's social and economic environment, also moved more and more into our focus.



Our current situation

After 15 years of continuous growth and occasional realignments, we most recently operated as "Statistical Health Consulting", bringing together our statistics and corporate health management (CHM) competencies and developing an exceptional market position from this. Here, we were also guided by the feeling that we could do CHM "better" if we underpinned it with statistical expertise, as well as the goal of better providing our original services as a contract research organization if we had a robust internal CHM.

In 2021, a new issue entered our thinking very prominently: climate change. The Corona pandemic has involuntarily led to some declared climate targets being met for the first time. It was clear to us that this pandemic would also permanently change working life. The feeling arose that the world could be saved despite all the apocalyptic forecasts.



The green CRO

The situation is undoubtedly critical - but not hopeless.

We urgently need to start doing better.

Doing better is our mission, which has guided us since the company was founded and is now - since 2022 - focused on the fight against climate change.

