

Chrestos – The Green CRO

Our mission statement



The green CRO

Green is not just a color; it is a promise for us. A promise we make to ourselves, our customers, service providers, suppliers, and future generations: We want people to be able to live in a climate-neutral way and for our planet to remain habitable and worth living.

We are convinced that people can stop and reverse the effects of man-made global warming.

We will use the resources available to us in a sustainable way so the environment regenerates. We believe that this is possible without giving up any prosperity.

The changes required to achieve this represent an unprecedented tour de force for all of humanity.



Zero emissions

As a company, we are part of a new "green economy" that is committed to the overarching goal of achieving complete zero emissions as quickly as possible. Thus, we are looking at our direct and indirect emissions from our value and supply chains.



The basis of everything: our performance

As a CRO, we provide services in the research and development of drugs and medical devices. Originally coming from statistics, today, we focus on the evaluation of clinical studies with a wide range of specialized services.

Our employees are essential to us - they are the company. Constantly supporting them in their personal development is the core task of our management. Our customers should know: Every individual at Chrestos enjoys the entire company's support. No matter how big or small the respective order is, we always stand behind it with everything we have.

Our customers expect flawless research and development work and adherence to time specifications. Quality and reliability are components of our canon of values because they enable us to handle our customers' financial and time resources with care.

With our business model, we have created an economically stable basis from which to operate.



The path to climate neutrality

In short, we want to do our homework and leverage additional multipliers to maximize impact.

1. Homework

We use our capital resources in a targeted manner.

When procuring necessary operating materials, we focus on ‘reduce, reuse, recycle’ and in obtaining products that are as low-emission and sustainable as possible. Our colleagues in purchasing act following a purchasing guideline that stipulates the careful and regular analysis of offers. When commissioning services, we rely on partners from the green economy who are equally committed to zero emissions and cautious use of resources. We support our service providers in sustainable business practices and encourage them to comply with audits of their own supply chains.



The path to climate neutrality

2. Use multipliers

Our employees: As a company with high personnel costs, employee motivation is a crucial lever for us to advance our overarching goal further. To this end, we rely on knowledge building and incentives to promote sustainable behavior in our private lives as well. (More on our website under SUSTAYN)

Our customers: Many customers are our partners in the effort to achieve our common goal. As good partners, we live an open dialog about improvement opportunities on both sides. We value our customers' experience and sustainability efforts, from which we have benefited greatly and want to continue to profit. We invite our customers to learn about our progress and apply it to their own businesses. Here, too, we provide appropriate incentives through a pricing model that rewards sustainable behavior.

Our market companions: We invite other companies, primarily our market companions from our own industry, to join the green economy. We are happy to share our knowledge and experience to enable others to achieve zero emissions as quickly as possible.



Promote innovations

Acting as sustainably as possible and taking our environment along with us in the process is a strategy that can be implemented concretely and that we are driving forward.

These also play an essential role in our work. We allow new thinking, support it and devote resources to it - because we cannot yet foresee the future benefits of innovations in their full scope.

However, the major goal of climate neutrality cannot be achieved solely with the tools available today. It will require innovation.





All employees are called upon to keep this in mind and to contribute innovative ideas. We think it is crucial to project innovation like day-to-day business and to allocate time and money to it.

We see our vision

We want to be a climate-neutral company, consistently focused on sustainability in all areas, and never stops striving to improve.

We see our Chrestos team carrying sustainable behavior into their private social environment out of conviction and being ambassadors of our mission.

We see pharmaceutical companies committed to carbon neutrality and sustainability.

And we see contract research organizations joining the green economy as well. So together, we are all providing the pharmaceutical industry with a blueprint for green transformation.

